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ABSTRACT

An advantageous system and method are provided for supporting and/or enabling the creation of dynamic reports and/or data presentation(s) in connection with a spreadsheet-based application or program. The disclosed system and method offer a full complement of spreadsheet-based formatting and calculation capabilities. In addition, the system and method of the present disclosure may be used in conjunction with and/or incorporated as part of spreadsheet-based application(s) and/or program(s) found on stand-alone clients and/or networked clients. The disclosed system and method generally include an electronic spreadsheet having a plurality of cells that are arrayed in a defined number of columns and rows, a database in communication with the electronic spreadsheet, and an expansion formula that functions to control retrieval of data from the database and automatically varies/expands at least one of the defined number of columns and rows to accommodate the data retrieval.

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